

1 - 3 March 2019

Egypt International Exhibition Center – EIEC

International Visitors Application Form

- * This form is to be filled by potential visitors interested in sourcing from the Egyptian Market
- * If the data meets the target visitor's layers, the company representative is invited to undertake a four-day visit to the 13TH Cairo leather, with a flight ticket, a 5-star hotel accommodation and all the logistics arranged during the visit .
- * All fields in this form are mandatory

(A) COMPANY INFORMATION

- 1) Company Name: _____
- 2) Contact Person: (Mr. /Miss /Ms. /Mrs.) _____
- 3) Title: _____
- 4) Address: _____

City: _____ Zip Code: _____ Country: _____

- 5) Telephone: (country code) _____ (city code) _____ (number) _____
- 6) Fax: (country code) _____ (city code) _____ (number) _____
- 7) E-mail: _____
- 8) Website: _____
- 9) Year of Establishment: _____
- 10) Number of Employees: _____
- 11) Annual Turnover: (currency) _____ (figure) _____
- 12) Annual value of leather/leather products imports: (currency) _____ (figure) _____

(B) PRODUCT INFORMATION

- 13) Type of specialty within the leather sector:

Footwear: Men's Ladies Kids Sports

Leather Goods: Wallets Purses Belts Bags

Tanned Leather: Crust Semi-finished Finished

Cow Buffalo Sheep Goat

Leather Garments

Accessories & Components

Others (please specify) _____

أبراج وزارة المالية - إمتداد رمسيس - مدينة نصر
القاهرة - برج رقم ٦
تليفون : ٢٣٤ ٢٠ ٩٠٩ (+٢٠٢)
فاكس : ٢٣٤ ٢٠ ٩١٥ (+٢٠٢)
محمول : ٠١٠١٧ ٦٠٠ ٥٢ (+٢٠٢)

Ministry of Finance Tower
Emtedad Ramses - Nasr City - Cairo - NO.6
tel : (+202) 234 20 909
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14) Please determine the number of units produced per each category and the unit price.

Product: _____ Units Produced: _____ Unit Price: _____

15) The targeted market segment of each product. Please specify the product and determine the price range set for each category.

Product: _____

- Upper (Price Range: ____)
 Middle (Price Range: ____)
 Low (Price Range: ____)

Product: _____

- Upper (Price Range: ____)
 Middle (Price Range: ____)
 Low (Price Range: ____)

16) Type of Activity: (please specify the **names of affiliates** – ex. names of stores a wholesaler sells to or the name of the chain stores operated- and **number of operating stores** in applicable)

- Manufacturer (specify: _____)
 Importer (specify: _____)
 Retailer (specify: _____)
 Wholesaler (specify: _____)
 Mail Order (specify: _____)
 Chain Stores (specify: _____)
 Department Store (specify: _____)
 Others, please specify: _____

(C) IMPORTING INFORMATION

17) Which of the preceding specialties and product ranges is/are required for importing? Please determine the target prices for each.

Specialty: _____ Target Price: _____

Specialty: _____ Target Price: _____

Specialty: _____ Target Price: _____

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18) Countries currently sourcing from: _____

19) Does your company have prior experience with the Egyptian market (YES/NO)

In case of yes:

- Cooperation is still ongoing (*please determine names of Egyptian partners:*
_____)
- Stopped (*please determine names of the Egyptian partners and reason(s) for stopping the cooperation:* _____)

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